

athens  
bar  
show

# Athens Bar Show 2018 in numbers

## Education

70  
Seminars



- Bar Management
- Bar Concept
- Bartending
- Social Media
- Cocktails
- Sustainability
- Non Alcoholic
- Spirits
- Craft Beer
- Wine

90  
Speakers from all around  
the world



500  
Products

- Cognac
- Wine
- Whiskey
- Puree
- Soft Drinks
- Ice
- Greek Spirits
- Bitters
- Bar Journal
- Beer
- Sake
- Vermouth
- Vodka
- Amari
- Tequila
- Gin
- Rum
- Syrups and Liqueurs

Greece  
91.2%

International  
Visitors  
8.8%

50  
Exhibitors

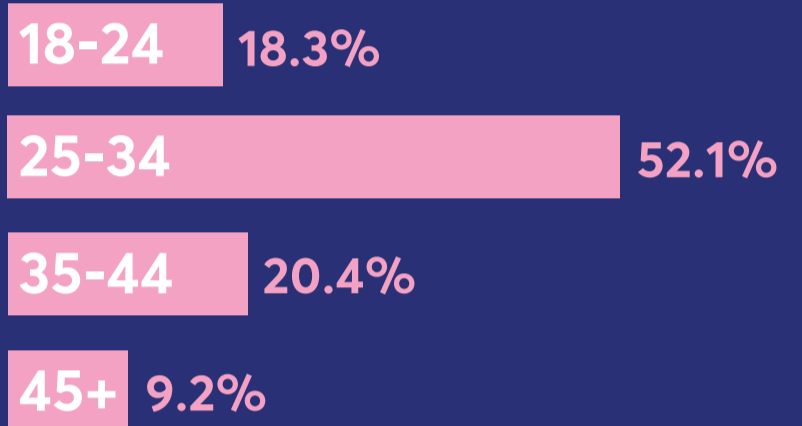
- Importing Companies
- Bar Equipment
- Education
- Soft Drinks
- Wine
- Nuts
- Ice
- Beer
- Bar Journal-Media

## 9000 Visitors

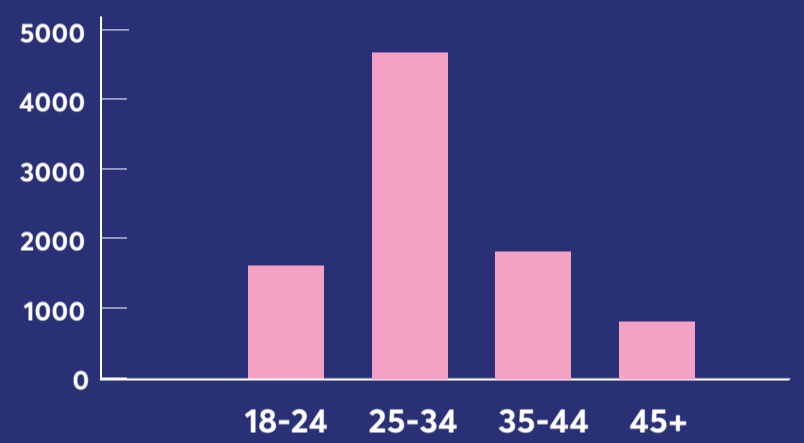
### Country of Origin International Visitors



### Visitors by Age Group 2018

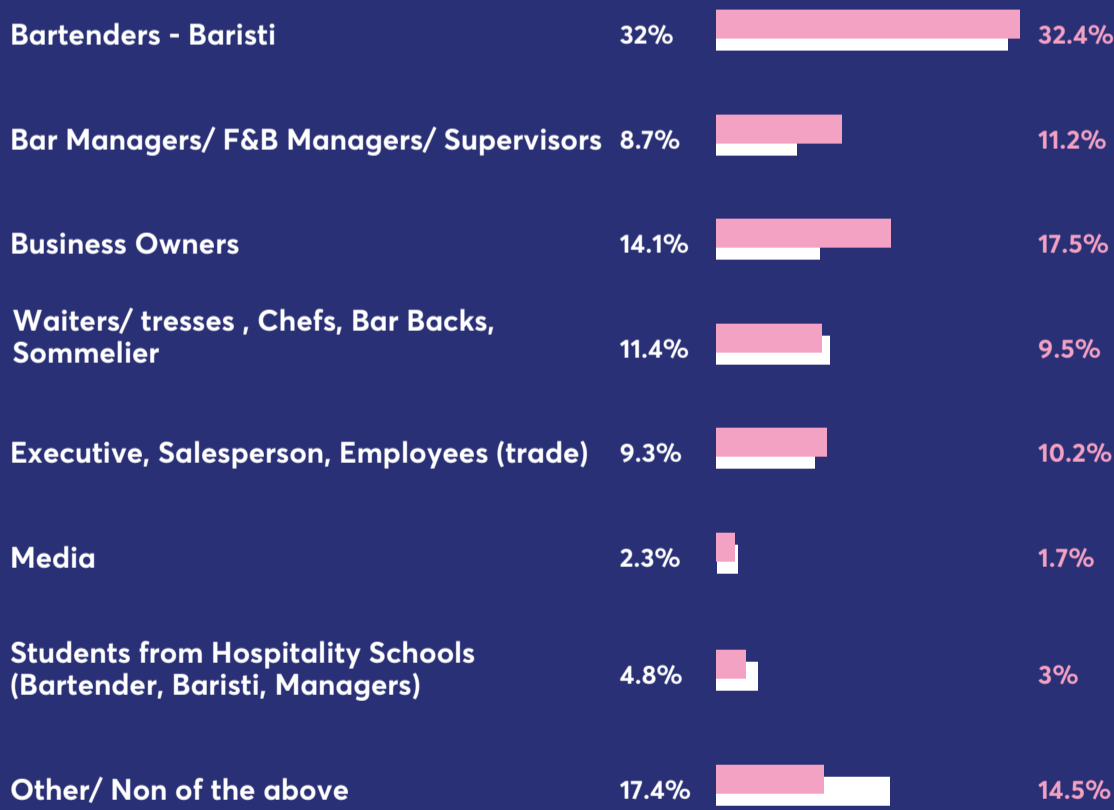


2018

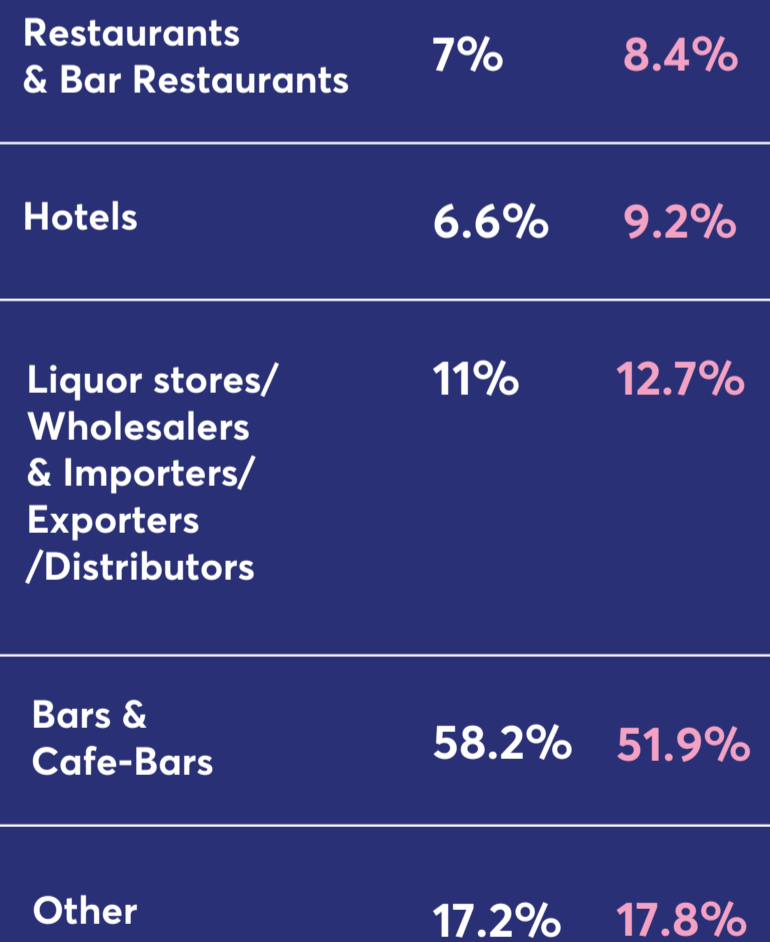


### Job Title

### Visitors by Job Title 2017/2018



### Visitors by Business Category 2017/2018



### Reasons to come to Athens Bar Show



- 39% The companies and exhibitors
- 23.4% Seminars - Trainings
- 16.5% The Events
- 10.6% Networking with colleagues
- 1.5% The competitions
- 7.6% For the bar equipment
- 1.4% I'm looking for a distributor